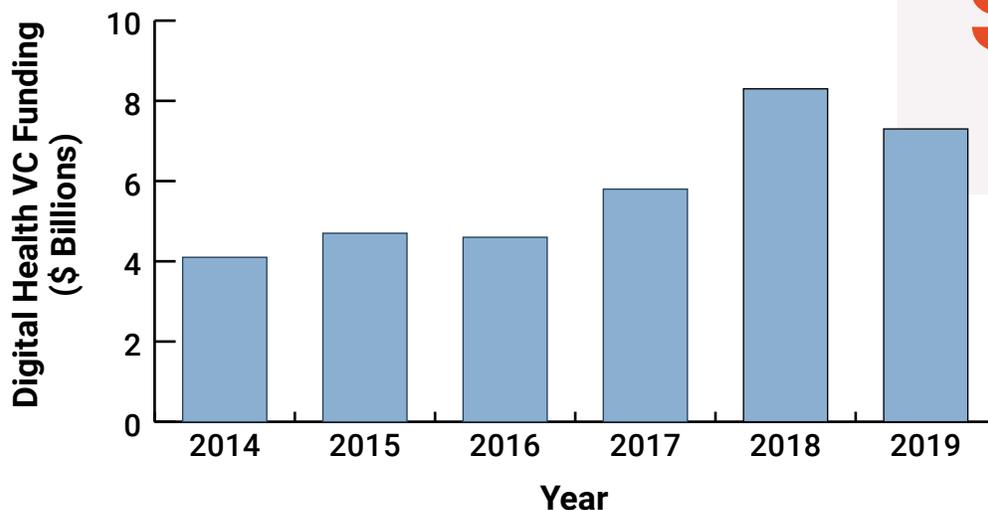


A Bridge to Faster Digital Innovation

Lower the barriers to digital innovation with Graphite



The past six years have seen a significant amount of venture-funded activity in digital health, most of it happening outside traditional healthcare systems



\$35B
invested
since 2014

However, many obstacles remain for getting digital solutions deployed into midsize hospital systems

GRAPHITE HEALTH

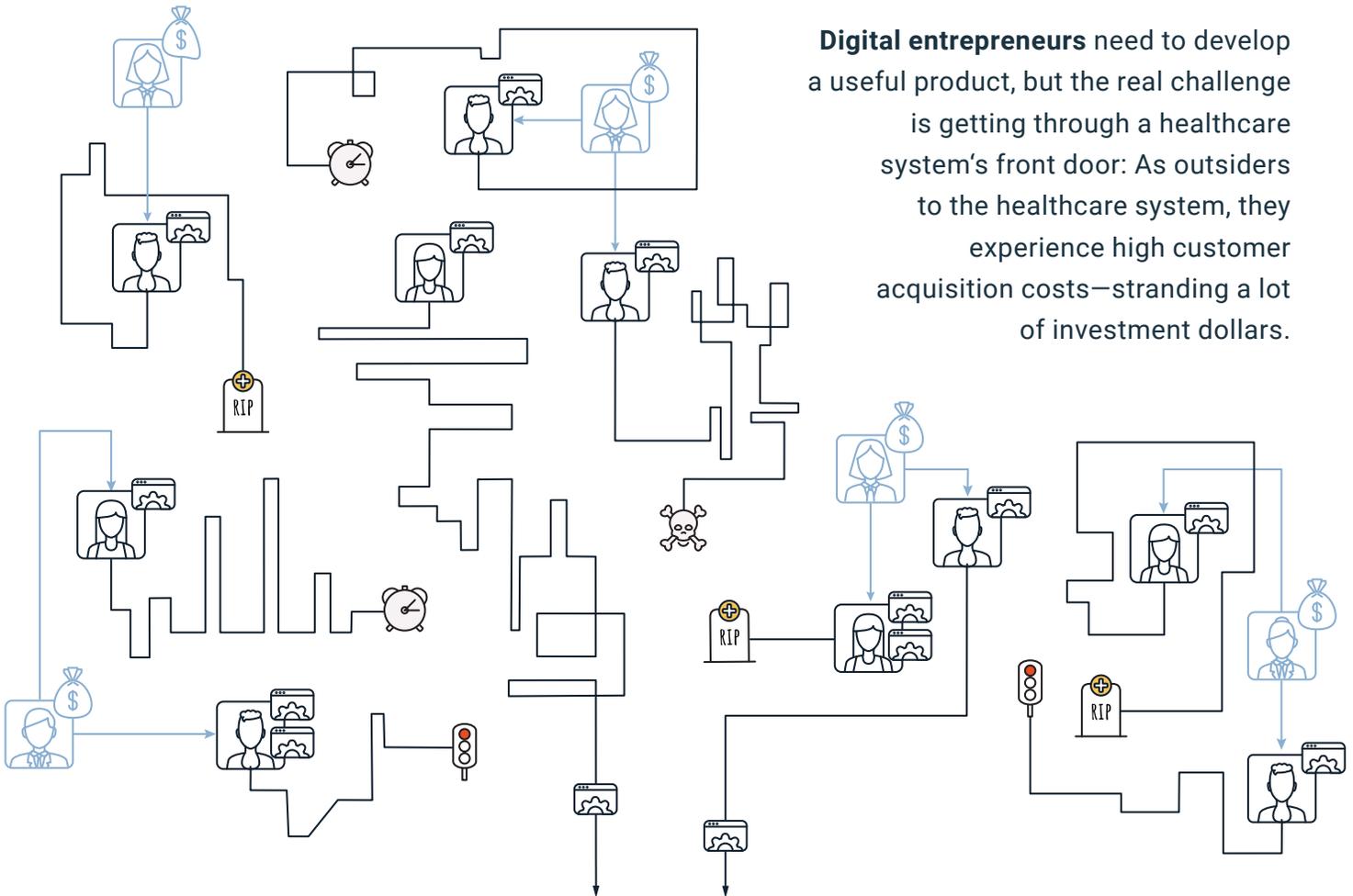
Removing friction in healthcare together

www.graphitehealth.io

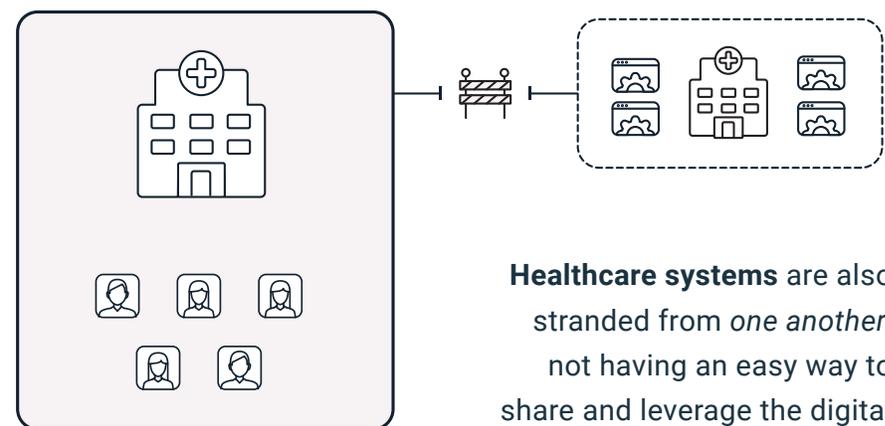


Despite all of this investment, most digital entrepreneurs' products never see the inside of a healthcare system

Digital entrepreneurs need to develop a useful product, but the real challenge is getting through a healthcare system's front door: As outsiders to the healthcare system, they experience high customer acquisition costs—stranding a lot of investment dollars.



Healthcare systems have digital entrepreneurs knocking on the door, but they don't have the bandwidth to assess all of these new products. This results in a lot of missed opportunity by not having more streamlined access to the places where the innovation is happening.



Healthcare systems are also stranded from *one another*, not having an easy way to share and leverage the digital resources they have already developed.

Patients, meanwhile, don't get access to the latest digital tools and personalized care.

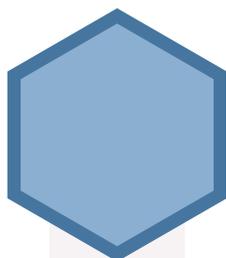
Graphite seamlessly bridges the gap between healthcare systems and digital entrepreneurs, creating an innovation pipeline for every Graphite member

Venture capital sees an easy path to market, further incentivizing flow of capital into the ecosystem

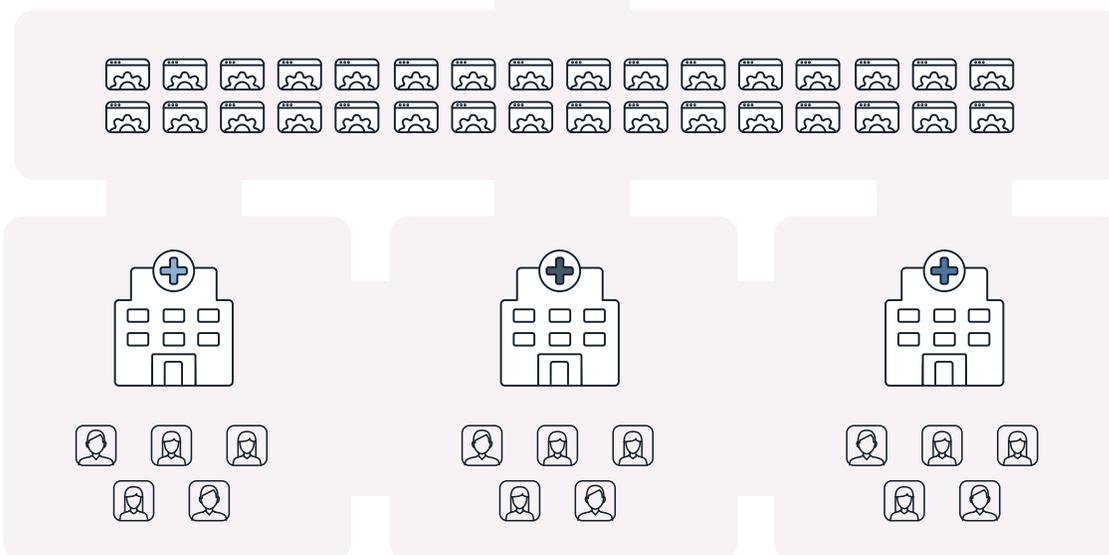


Digital entrepreneurs get seamless access to healthcare systems and millions of patients.

Graphite's App Marketplace is full of ready-to-deploy certified apps that follow the digital Hippocratic Oath



No longer having to worry about customer acquisition, entrepreneurs can focus entirely on creating new products



Healthcare systems and patients get seamless, frictionless access to the latest digital tools and services

Ready to leverage Graphite's digital innovation pipeline? Visit our website and read our whitepaper to learn more.